

Diamond Drill

Out of the Past

December 16, 1948

The Martinson Bowling Alleys and Dairy Bar (105 Superior) celebrated their grand opening on Saturday. Sigard Martinson, owner and proprietor, deemed the opening a huge success. Following the destruction of Selmo's Alleys and Lounge (234 Superior) by fire on October 30, 1945 construction of the new facility (52' x 135') began in October 1947 and provides the community with eight of the most modern bowling alleys ever installed by the Brunswick Company of Milwaukee. The interior also features a double horseshoe type bar with 18 stools at which ice cream, sodas and sandwiches will be sold. Two modern restrooms are available in the Northeast corner of the building. . Bowlers will have at their disposal two natural finish maple semi-circle settees with a seating capacity of 40. Three men's leagues, (Inter City) (Industrial) and (Commercial) will all have eight teams each. A women's sports league will also begin play. Born and raised in Crystal Falls the Martinson's, Sigard and his wife, the former Elsie Lundgren, married in 1930 and have one daughter Merle.