

Diamond Drill

Out of the Past

March 26, 1959

The Rezin Drug Store has moved to its new location at the Northwest corner of Superior Avenue and North Third Street (300 Superior), down four doors from its previous location at 316 Superior. The Rezin's have a long history in the drug store business on Superior Avenue first opening a store in the Masonic/Scadden Building (301 Superior) in 1906. A fire on December 27, 1934 partially destroyed the structure and Rezin's moved to 316 Superior in 1935. The newly remodeled building has been used by many businesses dating back to the 1890's and is most commonly referred to the old Crystal Falls National Bank Building.

Local churches holding Easter services include in Crystal Falls: First Lutheran, Emmanuel Lutheran, Guardian Angels', First Methodist, Faith Baptist and St. Mark's Episcopal. Alpha: First Methodist. Amasa: Maria Lutheran, Bethany Lutheran, Sion Lutheran and First Methodist.

Ad: Auto Repair, We service all makes of cars and trucks, complete overhauls, transmissions (Standard & Automatic), wheel balancing. Hugo's Auto Service, rear of 215 South Fifth Street Residence.

Rezin Drug Store 1959



SELF-SERVICE COUNTERS line the east wall of the new Rezin Walgreen agency in the former Henry building on the corner of Superior Avenue and Third street. Each item on the shelves is accessible to the customer and locations and prices of each are plainly marked. Roominess has been emphasized in the planning of the layout of the new store. Adding to the feeling of spaciousness is the lighting, provided by suspended fluorescent fixtures in four rows along the ceiling. The shelving itself is white enameled, while counters are faced in light varnished panels. Seen at the rear is the prescription department, lighted by the only window on the east side of the remodeled building. Others are covered by counters which line the entire wall.

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PRACTICAL USE is made of the outside corner created by the adjacent Delft theater lobby. Shelves, narrow enough to be practical and easily accessible line the entire two walls displaying a wide variety of cosmetics and related items. View is toward the west rear of the store.