

## Diamond Drill

### Out of the Past

February 19, 1975

Joanie Hietala has taken over the former Alice's Beauty Shop (61 Superior) and operates it on a six day a week schedule with help from a trio of assistants, Janice Ball, Cynthia Schiavo and Judy Stankewicz. Early this past December Joanie purchased the business from Alice Hendrickson and renamed it Joanie's Beauty Shop with the slogan " We Curl Up & Dye For U". The former Joan Maki is the daughter of Mr. and Mrs. R.J. Maki of the Balsam Area, and along with her husband Toivo moved to Crystal Falls in February 1973. Joan located in Zion, Illinois after graduating from Crystal Falls High School in 1953 where she met and married her husband who was a meat cutter for the Jewell Tea Co. in Highland Park, Illinois. Beginning as an apprentice in Bert's Beauty Salon in North Chicago she is now a licensed beautician in Illinois and Michigan. The family including daughter Beth (14) and son Don (11) live on a 60 acre farm deeded from her parents with Toivo keeping himself busy managing the Maki's herd of 25 Black Angus beef cattle and harvesting and cutting all the lumber to construct their new home with Bob Groop hired to do the framing.



**Joanie Hietala  
and Assistants**

Joannie Hietala, second from right, has taken over the former Alices Beauty shop on Superior Ave., and operates it on a six day a week schedule with the help of a trio of assistants. Pictured with Mrs. Hietala are Cynthia Schiavo, Janice Ball, and Judy Stankewicz.